

Draft email introducing the scheme to your employer

[Feel free to CC Hello@climateperks.com so that we can help you respond to any questions/concerns that your employer may have]

Hi [add name],

We are all aware of the overwhelming climate impact of air travel, but like many people, I find time to be a huge barrier when looking to travel by train or coach instead. I know {ORGANISATION NAME} has a strong commitment to sustainability, and to prove that we really are 'walking the walk', I propose that we offer employees additional time off work when they travel to their holiday destinations without flying via [the charity-run Climate Perks scheme](#).

Essentially, Climate Perks works as an employee benefit (like paid volunteer days) in which staff are given two or more paid 'journey days' to subsidise their annual leave to travel to their holiday destinations without flying. For staff, Climate Perks means the decision to choose climate-friendly holiday travel is much easier (no leisure time is lost). And for employers, Climate Perks is a quick and inexpensive way to demonstrate climate leadership, and empower our teams to live the values. Over 100 employers are already signed up to the scheme ([you can see the full list here](#)).

Detailed Benefits for us in joining Climate Perks:

- **Building a reputation as a climate leader:** Climate Perks members are part of an innovative and timely employer-led intervention in one of the hardest areas to decarbonise.
- **Improving employee wellbeing:** 93% UK workers say action on the climate crisis is important for their motivation and wellbeing. Climate Perks is already enabling 5,500 employees to live their values without sacrificing annual leave.
- **Climate Perks will support us with benefits including:**
 - Template policy documents, employee procedures and roll-out materials to make it quick and simple to implement the scheme

- Exclusive staff discounts on low-carbon holidays
- Organisational discounts on sustainability solutions
- One-to-one support for all staff during implementation and roll-out
- Access to press and media opportunities [like this one](#).

I would love to travel guilt-free without sacrificing annual leave, and I'm sure many others here would too.

Can we implement the above proposal at [\[add organisation name\]](#)?

Let me know if you'd like me to introduce you to a Climate Perks advisor to talk through the details, or I'm happy to act as an intermediary for any questions.

All the best,

[\[Your name\]](#)